



## Škoda Auto Policy

**The founders' legacy:** "Only the very best we can do is verily good enough for our customers."  
(Laurin & Klement, 1914)

**Škoda Auto develops, manufactures and offers high-quality and environmental-friendly vehicles, genuine parts and accessories, the specifications of which not only meet but exceed our customers' expectations. Operating according to the Group's VOLKSWAGEN EXCELLENCE strategy, Škoda Auto aims at enticing customers so that they return to the Škoda brand with trust and confidence time and time again.**

In order to guarantee top-class results and secure a successful future for Škoda Auto every employee shall adhere to the following rules:

- Research and development, manufacturing, sales as well as services provided by Škoda Auto are driven by the wishes of its external and internal **customers**.
- Škoda Auto commits itself to not only meeting all the requirements set forth in **laws and regulations**, but also to **constantly improving** its products and processes in order to ensure the success of the company, while permanently decreasing the environmental load.
- Škoda Auto establishes **mutually beneficial and well-balanced relationships** with its contractual partners and the public at large.
- Škoda Auto is highly and truly dedicated to prevention of **environmental** pollution and economical utilisation of natural resources, and uses environmental-friendly materials and technologies. It also encourages its contractual partners to follow in its footsteps.
- **Every** Škoda Auto **employee** is responsible for quality and continuous improvement of his/her work, protection of the environment, property and information of the company.
- Škoda Auto **management assists** the employees in their personal development and creates an environment of satisfaction to facilitate the delivery of competitive quality as stipulated in the regulations on safety and health protection at work.

Škoda Auto management commits itself to creating conditions enabling the company to meet the aims and adhere to the stated rules. It expects the employees to provide full support in this effort.

D. Wittig  
Chairman of the Board  
of Directors

M. Jahn  
Member of the Board  
of Directors  
Personel

F. Kappler  
Member of the Board  
of Directors  
Sales and Marketing

H. Kintscher  
Member of the Board  
of Directors  
Commercial Affairs

Dr. H. Ludanek  
Member of the Board  
of Directors  
Technical Development

H. Mühl  
Member of the Board  
of Directors  
Production and Logistic

E. Mackowiak  
Quality Management



The green sign symbolises our commitment to the environmental way of thinking.

It can be found everywhere where Škoda Auto either meets environmental limits set forth by the regulations or is far below them.

It represents our awareness of the responsibilities and commitment to the sustainable development of the company, as well as an environmental-friendly approach to life and nature.