



**For immediate Publication**

## **SkodaAuto India achieves a record sales growth of 30% in May 2010**

**Mumbai- June 1, 2010:** SkodaAuto India, a fully owned subsidiary of SkodaAuto a.s., Czech Republic and one of the most promising automobile companies in India, today announced a sales **growth of 30%** for the month of May 2010. SkodaAuto India's total sales for **May 2010** stood at **1381 units** against **1062 units** in **May 2009**.

SkodaAuto India has registered a sales growth of 74% for the period of January to May 2010 as compared to the same period last year. The company sold a total of 8176 units from January to May 2010 as against 4695 units for the same period last year. All the Skoda models including Superb, Laura, Octavia and Fabia have been setting benchmark in their respective segments.

Speaking on the achievement Mr. Thomas Kuehl, Board Member, Sales and Marketing, SkodaAuto India said "Our success is a result of SkodaAuto's commitment towards our customers to provide them with the latest technology, superior built-quality and comprehensive after sales services enhancing the ownership experience. In line with our commitment to customers SkodaAuto India inaugurated its 3S dealership in Trivandrum last week catering to the complete portfolio of customers needs – all under one roof."

SkodaAuto India recently introduced the Superb 1.8 TSI Petrol in Manual Transmission and the Skoda Laura 2.0 TDI CR. The Superb 1.8 TSI (MT) offers the perfect combination of the powerful TSI engine and an efficient 6-Speed Manual Transmission which not only gives better fuel efficiency (ARAI: 13.14 km/lit) but also provides more choice to our customers. The Skoda Laura 2.0 TDI CR complies by the BS IV norms, having turbocharger with self aligning blades to ensure better performance and fuel efficiency. "With the launch of Superb 1.8 TSI MT & Skoda Laura 2.0 TDI CR, Skoda is slated to retain its dominance in C & D segment. It will win the hearts of auto enthusiasts all over India with its award winning technology." said Mr. Ashutosh Dixit, Sr. General Manager, Sales & Marketing, SkodaAuto India.

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Currently SkodaIndia has 3 models on sale in India – Skoda Superb, Skoda Laura and Skoda Fabia. Over the years all Skoda models have been honored with ‘best car of the year’ award. This year, Skoda has been honored with 10 established awards.

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**About SkodaIndia:** Skoda has been operating in India since November 2001 as a subsidiary of SkodaAuto a. s. Czech Republic (Volkswagen Group), one of the fastest growing car manufacturers in Europe. It has set up a state-of-the-art manufacturing facility in Shendra near Aurangabad, Maharashtra. The facility is spread across 300,000 sq. mt. SkodaIndia has 4 models on sale in India – Skoda Superb, Skoda Octavia, Skoda Laura and Skoda Fabia. Skoda Auto India has a network of **67 Dealerships** and **3 Boutique showrooms** across the country and has sold **over 88,700 units** since November 2001.

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