



SkodaAuto India extends its global quality standards to Trivandrum, inaugurates a 3S facility

~ Marikar Engineers provides SkodaAuto's International quality standards at Trivandrum ~

Kerala, 27th May, 2010 - SkodaAuto India, a fully owned subsidiary of SkodaAuto a.s., Czech Republic (Volkswagen Group), today inaugurated Marikar Engineers Sales, Service and Spares (3S) dealership in Trivandrum, Kerala. The 18,000 sq feet Marikar Engineers is specially designed to meet Skoda's global standards in quality to bring unmatched sales and service to customers in Kerala.

Mr. Thomas Kuehl, Board Member, Sales and Marketing, SkodaAuto India said: "It is a great delight to inaugurate the Marikar Engineers 3S dealership here in Trivandrum. Kerala it is a step ahead in our constant endeavour to provide global quality standards to our customers. Marikar Engineers commitment to quality and service will deeply strengthen our relationship with customers in the region."

Mr Zulfiquar Marikar, Dealer Principal of Marikar Engineers, said: "Marikar Engineers is proud to be associated with SkodaAuto India, and are extremely grateful for their continuous support which helps us serve the customers of Kerala. We are absolutely committed to providing a premium buying experience and superior customer care."

Marikar Engineers is SkodaAuto's third dealership in Kerala. Headed by Mr Marikar it is equipped with state-of-the-art service and sales equipment to cater to the complete portfolio of customer's needs - all under the one roof. The facility will be capable of servicing 26 cars per day and will serve as a key touch point for Skoda customers in the region.

Located at Chakai Bypass in Trivandrum, the launch of this 3S dealership is the latest chapter in SkodaAuto India's commitment to expanding its dealer and customer support networks. With the inauguration of Marikar Engineers., SkodaAuto India increases its number of authorised dealerships to 67, covering 50 cities and towns in India, including three dealerships in Kerala.

About SkodaIndia: Skoda has been operating in India since November 2001 as a subsidiary of SkodaAuto a. s. Czech Republic (Volkswagen Group), one of the fastest growing car manufacturers in Europe. It has set up a state-of-the-art manufacturing facility in Shendra near SkodaAuto India Private Limited, Plot No. A-1/1, Shendra, Five Star Industrial Area, MIDC, Aurangabad - 431 201. Tel: +91 (240) 5631205. Fax: +91 (240) 5631199. www.Skoda-auto.co.in



SkodaAuto India

Aurangabad, Maharashtra. The facility is spread across 300,000 sq. mt. **SkodaIndia** has 4 models on sale in India – Skoda Superb, Skoda Octavia, Skoda Laura and Skoda Fabia. Skoda Auto India has a network of **67 Dealerships** and **3 Boutique showrooms** across the country and has sold **over 87,400 units** since November 2001.

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